



## WOLF PARK'S 2018 Corporate Donor Opportunities

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### ABOUT WOLF PARK, INC

Wolf Park is a 501(c)(3) not-for-profit organization founded in 1972. We are dedicated to behavioral research, education and conservation, with the objective of improving the public's understanding of wolves and the value they provide to our environment. Our wolves, bison, coyotes and foxes serve as ambassadors for their wild relatives, helping us educate the public about the need for conservation, the role of predators, and why wolves and other wildlife are essential for a healthy ecosystem.

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### HOW YOUR SPONSORSHIP WILL HELP

Each year we educate an average of 19,000 guests from all over the world through guided tours, educational programs, kids camps, seminars, and howl nights. Over the past few years we have also converted farmland into a Bat and Quail Habitat, installed an educational research lab to observe fox behavior, and introduced new animal ambassadors to our family. Through each of these mediums we strive to meet our mission of improving the public's understanding about North American canines and the value they provide to our environment.

Your support will assist in these endeavors and allow us to do even more! Wolf Park receives no direct state or federal funding. We rely on individuals and companies to help us maintain our facility and meet our mission, and we try to give back whenever possible.

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### CORPORATE SPONSORSHIP BENEFITS

Each visitor who comes through our door is also visiting Tippecanoe County and the Greater Lafayette Area—our staff and volunteers love sharing our favorite places to visit with people who are stopping by for the first, second, or even third time. We would love to make your corporation one of the first we 'talk-up' and recommend. Here are some other benefits for sponsors:

- ❖ Corporate Howl Night—A special Howl Night event held for you, your employees and their families. Come join us for an evening of howling fun, campfires, and other special surprises not usually enjoyed at our typical Howl Night Events. ***The 2018 Corporate Howl Nights are April 28<sup>th</sup> and August 30<sup>th</sup>!***
- ❖ Each sponsorship opportunity is accompanied with its own benefits (i.e., advertising space)!
- ❖ Each dollar of your donation may be tax deductible as allowed by the IRS.
- ❖ A year's subscription to *Wolf Park News*, our publication featuring animal ambassador updates, current wildlife updates, park current events, and other news!

## SPONSORSHIP OPPORTUNITIES

### WOLF PARK CALENDAR

Our annual calendar is our most popular item on our online gift store, and one of our most often asked about items in the visitor's center. Featuring photos from Wolf Park Photographer Monty Sloan, this sixteen-month full color calendar will prominently display one corporate logo per page. Each sponsor will receive 5 complimentary calendars. First come, first serve!

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### Walk for Wolves - Saturday, May 5, 2018

Participants will form teams, collect donations, and walk Wolf Park's ½ mile loop trail. Local organization's informational booths will be set up around the trail. Walkers have a chance to see the park's animals and visit various booths.

Sponsorship opportunities for the event are as follows:

**Friend level**—Name will be displayed in program and at event tables

**Partner**—Friend level benefits + you will be able to provide advertising material to be distributed

**Leader**—Friend & partner benefits + your logo will be displayed on the t-shirt and event website

**Ambassador**—All previous benefits + we will link to your business on our website & place your name on the event banner during the three-day event

**Founder**—All other levels + we will recognize you on our Wolf Park Facebook page (currently at 243k likes) and recognize you verbally by name at event

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### CELEBRATION DAYS

Four times throughout the year, we hold special events for the animals. These events offer a chance to celebrate their birthdays, national holidays, etc. They also offer an opportunity to enrich the animals and entertain hundreds of visitors.

Only one company may sponsor each event. The company will be featured on a banner as well as throughout the day. They also can set up a table to promote their organization. Each Celebration Day sponsor will also receive 10 free passes to Wolf Park!

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### 2018 WOLF PARK SEASON PATRONS

Benefits on the Main Page +

**Bison Level**—Name in the Kiosk and on Website for entire year; six free family admissions to the park; name listed in the newsletter for the entire year.

**Coyote Level**—All bison level + logo in the Kiosk and on the website for the entire year, one private tour for their corporation and 10 free tickets to Brew on the Bridge.

**Fox Level**—All bison & coyote level + name on a banner to be displayed on the back of the bleachers for the entire open season and one private howl night for their corporation; logo listed in the newsletter for the entire year.

**Wolf Level**—All other levels + logo on the banner to be displayed on the back of the bleachers and a free day rental of our Wright Center Conference Facility.

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## Contact Info

Company Name: \_\_\_\_\_ Company Contact: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

## Sponsorship Level

**Please accept my sponsorship commitment at the following level(s):**

Wolf Park Calendar

\$350/ for 1 month

Celebration Days

Please specify preferred days:

\$750/day

\_\_\_\_\_

Birthdays Party

\$1200 for 2 days!

Watermelon Party

Pumpkin Party

Holiday Party

2018 Walk for Wolves

\$200—Friend Level

\$350—Partner Level

\$500—Leader Level

\$750—Ambassador Level

\$1000—Founder Level

2018 Wolf Park Season

\$500—Bison Level

Patron

\$1000—Fox Level

\$2500—Coyote Level

\$5000—Wolf Level

**We will also help with the following:**

Link to the event on our website

Donate item(s) to be used as prizes

Promote Wolf Park at our locations

Other ideas, please contact me

## Payment Terms and Conditions

Payment in full is requested with your signed Sponsorship Agreement Form by **March 15<sup>th</sup> 2018**.

***Calendar Spots and Celebration Days are first come-first serve!***

**Please return payment and form to:**

Wolf Park, Inc.

4004 East 800 North

Battle Ground, Indiana 47920

If you would prefer to pay by credit card, please submit

online at [shop.wolfpark.org](http://shop.wolfpark.org) or call the office, 765-567-

2265 ext. 100 to pay over the phone.

If you have any questions about sponsorships or the event in general, please do not hesitate to contact Kimber, Operations/Programs Coordinator, at [kimber@wolfpark.org](mailto:kimber@wolfpark.org) or visit our website at [wolfpark.org](http://wolfpark.org).

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Refunds cannot be made after a Sponsorship has been received, please check all information carefully. All donations are tax-deductible as allowed by the IRS.