



WOLF PARK'S 45TH Season Corporate Donor Opportunities

ABOUT WOLF PARK, INC

Wolf Park is a 501(c)(3) not-for-profit organization founded in 1972. We are dedicated to behavioral research, education and conservation, with the objective of improving the public's understanding of wolves and the value they provide to our environment. Our wolves, bison, coyotes and foxes serve as ambassadors for their wild relatives, helping us educate the public about the need for conservation, the role of predators, and why wolves and other wildlife are not only amazing creatures, but are also necessary for a healthy ecosystem and the future of our planet.

HOW YOUR SPONSORSHIP WILL HELP

Each year we educate an average of 19,000 guests from all over the world through guided tours, educational programs, kids camps, seminars, and howl nights. Over the past few years we have also converted farmland into a Bat and Quail Habitat, installed an educational research lab to observe fox behavior, and introduced new animal ambassadors to our family. Through each of these mediums we strive to meet our mission of improving the public's understanding about North American canines and the value they provide to our environment.

Your support will assist in these endeavors and allow us to do even more! Wolf Park receives no direct state or federal funding. We rely on individuals and companies to help us maintain our facility and meet our mission, and we try to give back whenever possible.

CORPORATE SPONSORSHIP BENEFITS

Each visitor who comes through our door is also visiting Tippecanoe County and the Greater Lafayette Area—our staff and volunteers love sharing our favorite places to eat and visit with people who are stopping by for the first, second, or even third time. We would love to make your corporation one of the first we 'talk-up' and recommend. Here are some other benefits for sponsors:

- ❖ Corporate Howl Night—A special Howl Night event held for you, your employees and their families. Come join us for an evening of howling fun, campfires, and other special surprises not usually enjoyed at our typical Howl Night Events.
- ❖ Each sponsorship opportunity is accompanied with its own benefits (i.e., advertising space)!
- ❖ Each dollar of your donation may be tax deductible as allowed by the IRS.
- ❖ A year's subscription to our Wolf Park News, a quarterly publication featuring animal ambassador updates, current wildlife updates, park current events, and other news!

SPONSORSHIP OPPORTUNITIES

WOLF PARK CALENDAR

Our annual calendar is our most popular item on our online gift store, and one of our most often asked about items in the visitor's center. Featuring photos from Wolf Park Photographer Monty Sloan, this sixteen month full color calendar will prominently display one corporate logo per page. Each sponsor will receive 5 complimentary calendars. First come, first serve!

GIFT SHOP ADVERTISING/COMMUNITY "WHERE TO VISIT" BROCHURE

Last year, over 19,000 people watched the Visitor's Center display while entering the park. We offer you the chance of advertising your business for thousands to see! Thanks to our talented volunteers we are able to offer both static and dynamic advertising. You can choose to show you logo or a short clip!

Many of our guests are from out of town and ask for advice on where to sleep, eat, and shop. Want to make the top of the list? This a great advertising opportunity for restaurants, hotels and other local attractions!

45th ANNIVERSARY WEEKEND SPONSORS - Saturday, April 22, 2017

Participants will join a team captained by their favorite animal species, collect donations, and walk Wolf Park's ½ mile loop trail. Local organization's informational booths will be set up around the trail. Walkers have a chance to see the park's animals and visit various booths. At night, a formal dinner will be held at Lafayette's Fowler House. Dinner guests will enjoy fine dining, speakers and a silent auction.

Sponsorship opportunities for the event are as follows:

Friend level—Name will be displayed in program and at event tables

Partner—Friend level benefits + you will be able to provide advertising material to be distributed

Leader—Friend & partner benefits + your logo will be displayed on the t-shirt and event website

Ambassador—All previous benefits + we will link to your business on our website & place your name on the event banner during the three-day event

Founder—All other levels + we will recognize you on Facebook and recognize you verbally by name at event

CELEBRATION DAYS

Four times throughout the year, we hold special events for the animals. These events offer a chance to celebrate their birthdays, national holidays, etc. They also offer an opportunity to enrich the animals and entertain hundreds of visitors.

Only one company may sponsor each event. The company will be featured on a banner as well as throughout the day. They will also have the opportunity to set up a table to promote their organization.

45th ANNIVERSARY SEASON PATRONS

Benefits on the Main Page +

Bison Level---Name in the Kiosk and on Website for entire year; six free family admissions to the park; name listed in the newsletter for the entire year.

Fox Level—All bison level + logo in the Kiosk and on the website for the entire year, one private tour for their corporation and 10 free tickets to Brew on the Bridge.

Coyote Level—All bison & fox level + name on a banner to be displayed on the back of the bleachers for the entire open season and one private howl night for their corporation; logo listed in the newsletter for the entire year.

Wolf Level—All other levels + logo on the banner to be displayed on the back of the bleachers and a free day rental of our Wright Center Conference Facility.

SPONSORSHIP AGREEMENT FORM
45th Anniversary Season

Contact Info

Company Name: _____ Company Contact: _____
E-mail Address: _____ Phone Number: _____
Address: _____
City: _____ State: _____ Zip Code: _____

Sponsorship Level

Please accept my sponsorship commitment at the following level(s):

| | | |
|---|---|--|
| <input type="checkbox"/> Wolf Park Calendar | | <input type="checkbox"/> \$350/month |
| <input type="checkbox"/> Gift Shop Advertising | | <input type="checkbox"/> \$500/static image <input type="checkbox"/> \$1000/multimedia |
| <input type="checkbox"/> Celebration Days Birthday Party Watermelon Party Pumpkin Party Holiday Party | Please specify preferred days: _____ | <input type="checkbox"/> \$750/day <input type="checkbox"/> \$1200 for 2 days! |
| <input type="checkbox"/> 45 th Anniversary Weekend | | <input type="checkbox"/> \$200—Friend Level <input type="checkbox"/> \$350—Partner Level <input type="checkbox"/> \$500—Leader Level <input type="checkbox"/> \$750—Ambassador Level <input type="checkbox"/> \$1000—Founder Level |
| <input type="checkbox"/> 45 th Anniversary Season Patron | | <input type="checkbox"/> \$500—Bison Level <input type="checkbox"/> \$1000—Fox Level <input type="checkbox"/> \$2500—Coyote Level <input type="checkbox"/> \$5000—Wolf Level |

We will also help with the following:

- | | |
|---|--|
| <input type="checkbox"/> Link to the event on our website | <input type="checkbox"/> Donate item(s) to be used as prizes |
| <input type="checkbox"/> Promote Wolf Park at our locations | <input type="checkbox"/> Other ideas, please contact me |

Payment Terms and Conditions

Payment in full is requested with your signed Sponsorship Agreement Form by **March 15th 2017**.

Calendar Spots and Celebration Days are first come-first serve!

Please return payment and form to:

Wolf Park, Inc.
4004 East 800 North
Battle Ground, Indiana 47920

If you would prefer to pay by credit card, please submit online at shop.wolfpark.org or call the office, 765-567-2265 ext. 100 to pay over the phone.

If you have any questions about sponsorships or the event in general, please do not hesitate to contact Kimber, Operations/Programs Coordinator, at kimber@wolfpark.org or visit our website at wolfpark.org.

Signature: _____ Date: _____

Refunds cannot be made after a Sponsorship has been received, please check all information carefully. All donations are tax-deductible as allowed by the IRS.