



# WOLF PARK'S 7<sup>TH</sup> ANNUAL WALK FOR WOLVES AND FIRST 4K/8K CROSS COUNTRY RUN FOR WOLVES OCTOBER 10, 2015

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## ABOUT WOLF PARK, INC

Founded in 1972, Wolf Park is a 501(c)(3) not-for-profit organization dedicated to behavioral research, education and conservation, with the objective of improving the public's understanding of wolves and the value they provide to our environment. Our 8 wolves, 17 bison, 2 coyotes and 5 foxes serve as ambassador animals for their wild relatives, helping us educate the public about the need for conservation, the role of predators, and why wolves and other wildlife are not only amazing creatures, but are also necessary for a healthy ecosystem and the future of our planet.

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## ABOUT WALK FOR WOLVES & CROSS COUNTRY RUN FOR WOLVES

The 7<sup>th</sup> annual Walk for Wolves and the first Cross Country Run for Wolves, Wolf Park's biggest fundraiser of the year, will take place on **Saturday, October 10, 2015**.

1) **Walk for Wolves Walk** – Participants will form packs of 5, collect donations, and then on the big day come out and walk laps around the 1/2 mile loop trail at Wolf Park. The Walk is on gravel, under wide open skies. It is a timed walk, so there is no minimum number of laps. Walkers pass the wolves, coyotes, foxes and bison on the loop trail, so many opportunities for pictures will occur. One of our wolves will make an appearance on a leash to lead the pack!

2) **4k/8k Cross Country Run for Wolves** – Race participants will run a turf trail through forest, fields, and marshlands. The course will take runners along the edge of our bison fields and within sight of the park's wolves and coyotes. Terrain is uneven and mud is a possibility, so prepare accordingly. Keep an eye out for wildlife. You never know what might be watching you!

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## HOW YOUR SPONSORSHIP WILL HELP























We are asking that you consider being a sponsor for the 2015 Walk for Wolves & Cross Country Run. Our wolves are here to represent their wild cousins living up in the northern forests of the Midwest, and in the Rocky Mountains. With your support, we can help make the United States a better place for wolves and other wildlife!

Your sponsorship will directly impact and support our mission in the areas of:

- Animal care –medical, behavioral enrichment, enclosure improvements, routine care and training
- Research – in house (breeding season watch), host universities & field research teams
- Education – behavioral and photography seminars, internships, Young Naturalist Program, kids camps, community events, tours
- Conservation – habitat protection, environmental butterfly garden, bat houses, prairie habitat, recycling

Sponsorship of this event also exhibits your community support and good corporate citizenship. In addition, participation of company "packs" will strengthen teamwork and team building skills, increase company pride for giving back to the community, and support the importance of a healthy lifestyle.

## SPONSORSHIP LEVELS

	Friend \$100	Partner \$350	Leader \$500	Ambassador \$750	Founder \$1,000
Company name displayed at walk stations					
Opportunity to include promotional material in run/walk bags & company name included in 5,000+ e-mailing to sponsors, donors, members, volunteers					
Company logo displayed on T-shirt & printed materials (poster & program)					
Company name included on walk sponsor webpage for one year					
Company logo placed in kiosk for one year and included on banner displayed across street in Battle Ground					
Company logo w/link on walk sponsor webpage for one year					
Company recognized in social media including Facebook w/188k+ likes					
Company logo placed on website home page w/link for one year & opportunity to display company banner during walk weekend					
Logo included on walk bags					

If you are interested in sponsoring our 2015 Walk for Wolves & Cross-Country Run for Wolves please complete the enclosed sponsorship form and mail it along with your sponsorship payment to Wolf Park, 4004 East 800 North, Battle Ground, IN 47920. *Sign up early to maximize media coverage of your sponsorship.*

**Don't miss the opportunity to sponsor this fun community event!**

## SPONSORSHIP AGREEMENT FORM

### 2015 7th Annual Walk for Wolves & *first* 4k/8k Cross Country Runs for Wolves

#### Contact Info

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_ Phone Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

#### Sponsorship Level

- Yes, I would like to help wolves, wildlife and the environment.

Please accept my sponsorship commitment at the following level:

- |                                     |          |                                  |        |
|-------------------------------------|----------|----------------------------------|--------|
| <input type="checkbox"/> Founder    | \$ 1,000 | <input type="checkbox"/> Partner | \$ 350 |
| <input type="checkbox"/> Ambassador | \$ 750   | <input type="checkbox"/> Friend  | \$ 100 |
| <input type="checkbox"/> Leader     | \$ 500   |                                  |        |

We will also help with the following:

- |   |  |
|---|--|
| <input type="checkbox"/> Link to the event on our website | <input type="checkbox"/> Advertise our support for the walk  |
| <input type="checkbox"/> Form a corporate team            | <input type="checkbox"/> Donate item(s) to be used as prizes |
| <input type="checkbox"/> Promote walk at our locations    | <input type="checkbox"/> Other ideas, please contact me      |

#### Payment Terms and Conditions

Payment in full (by check or credit card) is requested with your signed Sponsorship Agreement Form by **September 4, 2015**.

#### Please return payment and form to:

Wolf Park, Inc.  
4004 East 800 North  
Battle Ground, Indiana 47920  
765-567-4299 (fax)

If you would prefer to pay by credit card, please submit online at [shop.wolfpark.org](http://shop.wolfpark.org) or call the office, 765-567-2265 ext. 100 to pay over the phone.

If you have any questions about sponsorships or the event in general, please do not hesitate to contact Tia at [tia@wolfpark.org](mailto:tia@wolfpark.org) or visit our website at [wolfpark.org](http://wolfpark.org).

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

I agree to the charges indicated above to be charged to my account by WOLF PARK, INC, for the 2015 Walk for Wolves & Cross Country Run for Wolves. This payment authorization is for the event described above, for the amount indicated above only, and is valid for one time use only. Refunds cannot be made after a Sponsorship has been received, please check all information carefully.